



Updater Cheat Sheet

Your guide to explaining Updater

What is Updater?

Updater is a time-saving tool that helps your clients organize and complete many moving-related tasks.

We built a unique version of Updater to provide your clients with a customized experience, saving them hours and reminding them that you're with them every step of the way.

Why do we need it?

Did you know that 74% of buyers and sellers wish they received additional assistance around their move? Updater provides you an easy way to lend them a helping hand!

Updater Core Features (and how to talk about them)



We have introduced Updater to save your clients lots of time on their moving tasks. Encourage them to keep an eye out for an email from us to request an invitation!



TRANSFER AND CONNECT UTILITIES

"Updater will connect your clients with the right utility companies that service their new neighborhood. Their house will be hooked up in no time."



FORWARD YOUR MAIL

"Your clients can skip that trip to the post office and forward their mail with the USPS for free through Updater."



NOTIFY ACCOUNTS AND RECORDS

"My favorite feature – your clients can notify all the businesses they care about in one shot. From their frequent flyer programs to their local newspaper."



RECEIVE MOVING DISCOUNTS ON ALL THE THINGS YOU NEED

"Updater will also help your clients score major savings on things like cardboard boxes, new checks, furniture, and much more."

STAY IN TOUCH

Your First American Representative is dedicated to your success! Feel free to contact us anytime.

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